

The

UNIVERSITY of TASMANIA WONDER WEEKLY FREE COPY



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Design a logo for the new team:

Page 2



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Spot the difference puzzle:

Page 2





NAME GAME

Do you have a nickname for our new NBL team?

MOST sporting teams around the world have nicknames.

They are usually named after the includes 'roos'. country, city or area they represent, but then given a nickname.

Often these nicknames are animals.

For example, the oldest nicknames for Australian national sporting teams are the Kangaroos (Rugby League) and the Wallabies (Rugby Union).

Kangaroos are Australia's most famous animal, so not surprisingly they have been a popular choice.

Other Australian national teams

have used a blend of words (a portmanteau word) which

Australia's national men's football (soccer) team is known as the Socceroos.

While our women's hockey team is called the Hockeyroos.

The Australian men's basketball team is called the Boomers, which is a name given to a male kangaroo.

The AFL also has lots of teams named after animals, for example the Hawthorn Hawks, the Geelong Cats, the Sydney Swans and the Brisbane Lions. Interestingly, the North

Melbourne Kangaroos are the only AFL team named after an Australian animal.

Other sports have used native animal names though.

Tasmania's men's and women's cricket teams are known as the Tasmanian Tigers.

Tasmanian teams in both Australian Rules football and basketball leagues have been named after Tasmanian Devils.

But animals are the not the only source of nicknames for sporting teams.

Australia's netball team is named after a stone, the Diamonds, while New Zealand's team is

named after a plant, the Silver Ferns.

Sometimes the nicknames for sporting teams are not what you would expect.

The Tasmania University Football Club is known as the Rainbows.

Some names represent the history of the location in which the team is based.

The Philadelphia 76ers, in America's National Basketball Association (NBA), are sonamed because the United States Declaration of Independence was signed in Philadelphia in 1776.

Other team nicknames have just been derived from the dominant colours of team uniforms.

For example, English Premier League club Liverpool is simply known as The Reds.

You probably have heard that Tasmania is going to have a new team in the National Basketball League (NBL) next year.

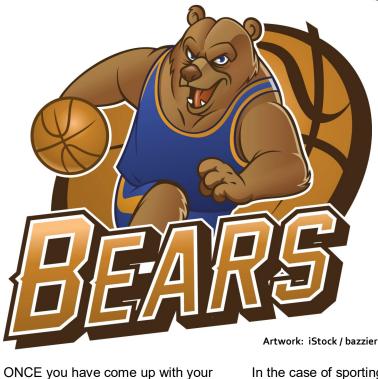
But did you know the NBL is currently running a competition to name the team, and there other some great prizes to be

To enter go to: www.nbltas.com.au

Continued Page 2

"Education perhaps more than anything else is a passport to a better life." - Peter Underwood AC

Challenge to design a logo



name for Tasmania's new NBL team,

You might like to try designing a logo

featuring your nickname for the team.

Logos are a symbol or icon used to

Logos are of course not just used by

Nearly all organisations, large and

the top of page 1 of *The Wonder*

The aim of a logo is to aid people's

because organisations want the logo

and other branding to represent unique

Designs vary greatly, but generally use

Marketing and graphic design experts

In time, when people see the logo they

will hopefully know which organisation

technology company and logo is Apple.

When people see the Apple logo, very

For example, one very well-known

few would think it represents a fruit

recognition of an organisation.

A lot of thought can go into this,

letters, shapes or images, or a

combination of these elements.

are involved in developing logos.

or product it represents.

You might have noticed some logos at

promote an organisation.

sporting teams, or clubs.

small, have a logo.

Weekly.

you might be ready for another fun

activity.

In the case of sporting teams, logos represent the team's name, and/or nickname, and generally match the

Teams with animal nicknames often include a caricature of that animal in

for a basketball team known as the

As you can see the logo shows the team's name and colours, and it is very

challenge.

It might be on television, in a store or on

You might be surprised how long your list is by the end of the week.

It will also be interesting to find out which logos you see on

multiple occasions. Children's University Tasmania members can earn stamps in their passports for this challenge, at the discretion

> of school coordinators.

company. I am sure, if you think about it, there are many logos that you would recognise

These would include fast food company and sport shoe logos.

colours worn by its players.

their logo.

We have provided an example, above, Bears.

clear which sport it relates to.

If drawing and design is not of interest to you, perhaps you could try a different

Make a two-column list of how many logos you instantly recognise during the course of one week, and where you spotted them.

a billboard.

6. Bamboo longer, 7. Leaves at bottom left changed, 8. Shape of paw changed. changed, 3. Left ear changed, 4. Leaves missing behind head, 5. Eye changed, SOLUTION: 1. Stone missing from on top of rock, 2. Big rock in background

Name game for our new **NBL** team

From Page 1

Enter by Friday, August 14, and you will go in the draw for four season tickets and a signed inaugural team jersey.

The chance to meet all the players is also up for grabs.

But most exciting of all, if your idea for the new team is selected, you will be acknowledged for naming the team at the first home game.

We would love to see your suggestions as well:

UnderwoodCentre.Enquiries@ut <u>as.edu.au</u>

Some suggestions sent into the competition so far include the Mountaineers, the Timbers, the Jack Jumpers and the Trailblazers.

A couple of good tips might be to try and think of something that is unique about Tasmania, and probably avoid Devils and

SPOT THE **FFEREN**

There are eight small differences between the first giant panda picture and the second one. See if you can spot them. The solution is below.



com.au/