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Artwork: iStock / efks

# NAME GAME

## Do you have a nickname for our new NBL team?

MOST sporting teams around the world have nicknames. They are usually named after the country, city or area they represent, but then given a nickname. Often these nicknames are animals. For example, the oldest nicknames for Australian national sporting teams are the Kangaroos (Rugby League) and the Wallabies (Rugby Union). Kangaroos are Australia's most famous animal, so not surprisingly they have been a popular choice. Other Australian national teams

have used a blend of words (a portmanteau word) which includes 'roos'. Australia's national men's football (soccer) team is known as the Socceroos. While our women's hockey team is called the Hockeyroos. The Australian men's basketball team is called the Boomers, which is a name given to a male kangaroo. The AFL also has lots of teams named after animals, for example the Hawthorn Hawks, the Geelong Cats, the Sydney Swans and the Brisbane Lions. Interestingly, the North

Melbourne Kangaroos are the only AFL team named after an Australian animal. Other sports have used native animal names though. Tasmania's men's and women's cricket teams are known as the Tasmanian Tigers. Tasmanian teams in both Australian Rules football and basketball leagues have been named after Tasmanian Devils. But animals are not the only source of nicknames for sporting teams. Australia's netball team is named after a stone, the Diamonds, while New Zealand's team is

named after a plant, the Silver Ferns. Sometimes the nicknames for sporting teams are not what you would expect. The Tasmania University Football Club is known as the Rainbows. Some names represent the history of the location in which the team is based. The Philadelphia 76ers, in America's National Basketball Association (NBA), are so-named because the United States Declaration of Independence was signed in Philadelphia in 1776.

Other team nicknames have just been derived from the dominant colours of team uniforms. For example, English Premier League club Liverpool is simply known as The Reds. You probably have heard that Tasmania is going to have a new team in the National Basketball League (NBL) next year. But did you know the NBL is currently running a competition to name the team, and there are other some great prizes to be won. **To enter go to:** [www.nbltas.com.au](http://www.nbltas.com.au) **Continued Page 2**



# Challenge to design a logo



Artwork: iStock / bazzier

## Name game for our new NBL team

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Enter by **Friday, August 14**, and you will go in the draw for four season tickets and a signed inaugural team jersey.

The chance to meet all the players is also up for grabs.

But most exciting of all, if your idea for the new team is selected, you will be acknowledged for naming the team at the first home game.

We would love to see your suggestions as well:

[UnderwoodCentre.Enquiries@utas.edu.au](mailto:UnderwoodCentre.Enquiries@utas.edu.au)

Some suggestions sent into the competition so far include the Mountaineers, the Timbers, the Jack Jumpers and the Trailblazers.

A couple of good tips might be to try and think of something that is unique about Tasmania, and probably avoid Devils and Tigers.

ONCE you have come up with your name for Tasmania's new NBL team, you might be ready for another fun activity.

You might like to try designing a logo featuring your nickname for the team.

Logos are a symbol or icon used to promote an organisation.

Logos are of course not just used by sporting teams, or clubs.

Nearly all organisations, large and small, have a logo.

You might have noticed some logos at the top of page 1 of *The Wonder Weekly*.

The aim of a logo is to aid people's recognition of an organisation.

A lot of thought can go into this, because organisations want the logo and other branding to represent unique qualities.

Designs vary greatly, but generally use letters, shapes or images, or a combination of these elements.

Marketing and graphic design experts are involved in developing logos.

In time, when people see the logo they will hopefully know which organisation or product it represents.

For example, one very well-known technology company and logo is Apple.

When people see the Apple logo, very few would think it represents a fruit company.

I am sure, if you think about it, there are many logos that you would recognise instantly.

These would include fast food company and sport shoe logos.

In the case of sporting teams, logos represent the team's name, and/or nickname, and generally match the colours worn by its players.

Teams with animal nicknames often include a caricature of that animal in their logo.

We have provided an example, above, for a basketball team known as the Bears.

As you can see the logo shows the team's name and colours, and it is very clear which sport it relates to.

If drawing and design is not of interest to you, perhaps you could try a different challenge.

Make a two-column list of how many logos you instantly recognise during the course of one week, and where you spotted them.

It might be on television, in a store or on a billboard.

You might be surprised how long your list is by the end of the week.

It will also be interesting to find out which logos you see on multiple occasions.

Children's University Tasmania members can earn stamps in their passports for this challenge, at the discretion of school coordinators.



## SPOT THE DIFFERENCE

There are eight small differences between the first giant panda picture and the second one. See if you can spot them. The solution is below.



**SOLUTION:** 1. Stone missing from on top of rock, 2. Big rock in background changed, 3. Left ear changed, 4. Leaves missing behind head, 5. Eye changed, 6. Bamboo longer, 7. Leaves at bottom left changed, 8. Shape of paw changed.

Artwork: www.johnpollfarmer.com.au